News Releases

Rogers Wireless Communications Inc.

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Attention Business/News Editors:

Rogers Responds to Globe and Mail Story

TORONTO, Dec. 19 /CNW/ - Rogers today responded to a story that originally appeared in the Globe and Mail on Saturday, December 17th. The Globe's story described an incident in 1998 which involved the "cloning" of analogue cell phones of senior Rogers' executives. The facts_are as follows:

The cloning incident referred to occurred seven years ago on a single Rogers' executive phone. At that time, cloning was an industry-wide problem which has been removed as a result of the industry move to digital technology. In fact, the vast majority of Rogers' customers today are on GSM digital phones, the world standard upon which more than a billion phones are in operation worldwide, and cloning of these phones is virtually impossible.

Ms. Susan Drummond's situation had to do with a lost or stolen phone and had nothing to do with cloning. The phone charges have now been eliminated and costs will be reimbursed. Ted Rogers was personally involved and apologized on behalf of the company.

Rogers Wireless Inc. is Canada's largest wireless voice and data communications services provider with offices in Canadian cities across the country, more than 6.0 million customers, and two powerful brands: Rogers Wireless and Fido. Rogers Wireless, which operates Canada's largest integrated wireless voice and data network, providing advanced voice and wireless data solutions to customers from coast to coast, is Canada's only carrier operating on the GSM/GPRS technology platform, the world standard for wireless communications technology. Rogers Wireless is a subsidiary of Rogers Communications Inc. (TSX: RCI; NYSE: RG), a diversified Canadian communications and media company. For further information, please visit www.rogers.com

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